in the spotlight



THE HERON GROUP IS NOW HERITY

he Heron Group of Companies, which includes such well-known brands as Heathwood Homes and Heron Homes, is pleased to announce a rebranding of all of its partner companies under its corporate banner of Herity, one of Canada's most respected and diversified corporate entities.

"We are pleased to embrace our heritage and unify all of our companies under our corporate brand name of Herity," said Hugh Heron on behalf of the Herity partners.

"We are celebrating the upcoming 40th anniversary of our original formation in 1977, and over the years we have grown and evolved, thanks to our hardworking, dedicated team."

Now, under the overall Herity banner, its development operations includes Heathwood and Heron Homes, HRG Realty, The Equity Development Group as well as its U.S. companies, Heron Stone and Heron Student Housing.

Herity also consists of various franchise operations under its Heron Capital brand, such as the highly successful Two Men and a Truck Canada moving company as well as The Mikey Network, the corporate charity that places Mikey defibrillators in public areas.